

Sayı: TİM.00.GSK.PAZGİR.2014/70-279
Konu: R.F.Tataristan Tekstil, Deri, Konfeksiyon ve Makineleri
Ticaret Heyeti Sirküler

İstanbul, 10/02/2014

- 1- Heyet Programı
- 2- FASHION & STYLE KAZAN - SPRING Fuar Duyurusu

**TATARİSTAN FEDERASYONU TEKSTİL, DERİ, KONFEKSİYON VE
MAKİNELERİ HEYETİ (5-7 MART 2014 KAZAN-TATARİSTAN)**

4 Mart Salı

21:20 İstanbul Atatürk Havaalanından kalkış

5 Mart, Çarşamba

- 02:35

İstanbul'dan 'Kazan' Uluslararası Havaalanına varış
TK-427 'Türk Hava Yolları' uçuşu

03:00-03:30 Korston Oteline transfer, yerleşme
10:00-10:45 **Tataristan Cumhuriyeti Yönetimi ile görüşme**
10:45-12:30 'Novaya Tura' Ticaret, Hizmet ve Üretim merkezine transfer ve ziyaret
12:30-13:30 Öğle yemeği
13:30-16:00 'Kazan SmartCity' Sanayi Bölgesine transfer ve ziyaret
16:00-18:00 Kazan tekstil fabrikaları ziyareti
18:00-19:30 Akşam yemeği

6 Mart, Perşembe

07:30-08:30 Kahvaltı
08:40-09:00 'Kazanskaya Yarmarka' Kazan Fuar Merkezi'ne transfer
09:00-10:00 Türkiye - Tataristan Tekstil, Deri, Konfeksiyon ve Makineleri İşbirliği Forumuna
kayıt
10:00-12:00 Türkiye - Tataristan Tekstil, Deri, Konfeksiyon ve Makinaları İşbirliği Forumu
12:00-13:00 Öğle yemeği
13:00-13:30 '25. Moda. Stil. Kazan-Bahar' fuarı resmi açılış töreni
13:30-15:00 İkili görüşmeler
15:00-17:00 Kazan şehri turu
19:00-20:30 Akşam yemeği

7 Mart, Cuma

07:30-9:00 Kahvaltı
9:00-20:00 Alabuga Yatırım Bölgesi ziyareti ve Şehirdeki Mağazalarda Pazar araştırması gezileri

8 Mart Cumartesi

02:30-03:30 Otelden Kazan Uluslararası Havalimanına transfer

Ayrıntılı bilgi için: Zafer ÜNÜVAR - Bölge Sorumlusu

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04:20-05:55 Kazan'dan İstanbul'a uçuş

Organizer

Kazanskaya Yarmarka JSC

With the support of

Ministry of Industry and Trade of the Republic of Tatarstan

Union of Entrepreneurs of Textile and Light Industry of the Republic of Tatarstan

**The Kazanskaya Yarmarka Exhibition Center
invites you to participate
in the 25 - th specialized exhibition
"FASHION & STYLE. KAZAN - SPRING"
6 – 10 March , 2014**

The exhibition's purposes:

- the promotion of enterprises to the Volga region's market
- the improvement of relations between manufacturing and trade
- the domestic consumer complex's resource management
- rendering of assistance to the Russian producers in business contacts establishing
- strengthening of interregional and international relations

Thematic areas:

Clothes showroom

- womenswear and menswear
- youthwear and juniorswear
- designer collections' clothing
- clothes for celebrations
- active wear

Children showroom

- clothing for children
- clothes for babies
- children's footwear
- development games and toys
- children's knitwear
- maternity clothes
- hygiene and child care
- accessories

Hats showroom

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Accessories showroom

- ties, shawls, scarves, stoles
- stylish accessories

Underwear showroom

- shaping underwear (bras , body)
- knitted underwear (t-shirts, jerseys , sweatshirts)
- sport underwear
- swimwear, beachwear, accessories
- nightwear (Leisure wear , pajamas, dressing-gowns, night-gowns)
- figure shaping lingerie
- tights

Jersey showroom

- Hosiery
- top female and men's sweaters

Leather and Fur showroom

- leather and fur outdoor

Shoes, textile and leather haberdashery showroom

- women's shoes
- Men's shoes
- handbags
- leather haberdashery
- textile haberdashery

Interior fabrics, home textiles and interior showroom

- fabrics (cotton, linen, silk, synthetic, blended)
- knitted
- sewing accessories
- needlework items
- interior design (design window, bedroom, kitchen, bathroom)
- bedding
- utensils
- cutlery
- chandeliers, home appliances
- houseplants

Beauty and health showroom

- cosmetics and perfumery
- jewelery and costume jewelery
- accessories
- nail services
- therapeutic cosmetics

Beauty gifts and souvenirs showroom

Deli

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• Food

Business and cultural program

- wholesale and retail trade
- business meetings, company presentations
- fashion shows, master classes
- visit to the historic center of the city of Kazan

The exhibition's visitors

Traditionally, the exhibition attracts more than 12,000 people, among them :

- professional staff members of light and textile industry
- the heads of ministries and departments
- representatives of trade organizations
- couturieres, designers of fashion industry
- students of specialized educational schools
- representatives of the media
- residents and guests of Kazan

KAZAN

The city of Kazan with its developed infrastructure, has received worldwide recognition. Kazan is one of the major economic, political centers of the Volga region.

The cost of participation for foreign companies:

Registration fee 90 euro
Equipped area (1 m) 150 euro
Indoor space (1 m) 140 euro
Outdoor area (1 m) 70 euro
VAT included

Project manager

Ms. Natalia Lagoda

Specialists

Ms. Maria Mamontova
Ms. Ekaterina Fedorova
Ms. Anna Mikhaylina

Steering Committee

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www.mskepo.com, www.expokazan.ru

Venue

The Kazanskaya Yarmarka Exhibition Center is a member of the Russian Union of Exhibitions and Fairs (RUEF) and the International Association of the Exhibition Industry (UFI).

The activity of Kazanskaya Yarmarka JSC meets the highest standards and has been approved by leading exhibition Russian and international communities.

The certificate of quality management system according to the international standard ISO 9001:2008 is an official confirmation of the quality of services provided by the company. Kazanskaya Yarmarka JSC is the unique exhibition center in Russia which has the international standards quality mark.

Total space of the Kazanskaya Yarmarka Exhibition Center is 12, 1 ha with 3 pavilions of 6700 sq. m in total, a pavilion for VIP presentations and receptions, a congress-center and open exhibition grounds. The main pavilion is a cultural property site of the Republic of Tatarstan.

Fuar İçin Türkiye İrtibat ofisi:

Ayrat GATAULLIN

TATARİSTAN CUMHURİYETİ'NİN
TÜRKİYE CUMHURİYETİ'NDE
YETKİLİ TEMSİLCİLİĞİ

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